

2025年服贸会成果 Achievements of CIFTIS 2025

活动数量 Number of Events

13 13场主题论坛
13 thematic forums

81 81场专题论坛
81 special forums

75 75场洽谈推介
75 business promotion events

成果丰硕 Fruitful Results

280,000 累计入场超28万人
Over 280,000 visitors

900 达成900+各类成果
Over 900 outcomes

国际参与度高 High Global Engagement

20% 线下参展企业国际化率超20%
International exhibitors accounted for over 20% of onsite exhibitors

26 覆盖26个服务贸易前30强国家和地区
26 of the world's top 30 countries and regions in trade in services were represented

85 85个国家和国际组织设展办会
85 countries and international organizations

参展企业 Exhibitors

2,000 近2000家企业线下参展
Nearly 2,000 onsite exhibitors

5,600 近5600家企业线上参展
Nearly 5,600 online exhibitors

宣传创新高 Record-High Media Coverage

3,200 3200余名记者注册参会
Over 3,200 registered journalists

309,000 会期境内报道30.9万条
309,000 domestic reports

8,000 境外报道8000余条
Over 8,000 overseas media reports

活动丰富 Diverse Events

45 45项文旅旅体配套活动
45 supporting events integrating culture, commerce, tourism, and sports

客商众多 Active Participation

116,000 组织11.6万专业观众
116,000 professional visitors

8,000 商务约见8000余次
Over 8,000 business meetings

咨询电话 Inquiry Hotline

☎ 400-688-5590

邮箱 Email

✉ info@ciftis.org.cn



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论坛会议 Forums and Conferences

围绕服务贸易开放合作、创新发展等热点议题，邀请境外国家政府机构、国际组织等举办专题会议活动，推介各国发展政策、优势领域和合作项目。论坛将突出权威性和专业性，为各方提供高水平对话交流平台。



With a focus on hot topics such as the opening-up, cooperation and innovative development of trade in services, foreign government agencies, international organizations, and other institutions will be invited to host thematic sessions and events to promote their development policies, competitive sectors, and cooperation projects. The forums and conferences are designed to be authoritative and professional, offering a high-level platform for dialogue and exchange for all parties.

洽谈推介 Business Promotion Events

将邀请境外国家和地区推介发展政策、优势领域和合作项目，促进服务贸易、投资、消费联动发展；邀请国际组织、境内外商协会等行业机构及重点企业，举办专题推介、需求发布、项目对接、创投对接、签约仪式及交流活动。

Foreign countries and regions will be invited to promote their development policies, competitive sectors, and cooperation projects, facilitating the coordinated development of trade in services, investment, and consumption. Industry bodies such as international organizations, and Chinese and foreign business associations, as well as key enterprises, will be invited to host thematic promotions, demand releases, project match-making, venture capital networking, signing ceremonies, and exchange activities.



成果发布 Achievement Releases

采用线下和线上方式举办首发活动、权威发布、服务示范案例发布等活动。

1. 首发活动。由世界 500 强企业及行业龙头企业等发布最新技术、产品、成果及应用。
2. 权威发布。由相关国际组织、行业组织等发布行业标准和规范、发展报告等。
3. 服务示范案例发布。遴选一批境内外服务实践、科技创新、业态创新、绿色发展及具有发展潜力的优秀案例进行发布。

A variety of activities will be held both onsite and online, including: Product Launches, Authoritative Information Releases, and Best Practices of Trade in Services.



1. Product Launches. Fortune Global 500 companies and industry leaders will unveil their latest technologies, products, achievements, and applications.
2. Authoritative Information Releases. Relevant international organizations and industry bodies will release industry standards, norms, and development reports.
3. Best Practices of Trade in Services. A selection of excellent cases from home and abroad will be released, showcasing service practices, technological innovation, business model innovation, green development, and promising potential.

配套活动 Supporting Activities

将组织参展参会客商参加商务考察、投资促进、文化体验等活动，打造优质服务消费场景，举办体育赛事、文艺展演、电竞等互动活动，提升客商参会体验。

Exhibitors and visitors will be invited to participate in activities such as business visits, investment promotion sessions, and cultural experiences, creating high-quality service consumption experiences. Interactive events such as sports competitions, artistic performances, and e-sports will also be held to enhance the overall participant experience.



中国国际服务贸易交易会 CHINA INTERNATIONAL FAIR FOR TRADE IN SERVICES

全球服务 互惠共享
GLOBAL SERVICES SHARED PROSPERITY

2026年9月9日至9月13日
中国·北京 首钢园

September 9th to September 13th, 2026
Shougang Park, Beijing, China



中国国际服务贸易交易会情况简介 About CIFTIS

中国国际服务贸易交易会（简称服贸会）是全球规模最大的服务贸易领域综合型展会，也是我国对外开放的重要窗口。习近平总书记连续 7 届在服贸会上发表重要视频致辞或致贺信，宣布了系列对外开放举措，指出服贸会是扩大开放、深化合作、引领创新的重要平台，是中国服务业和服务贸易高质量发展的生动写照，为构建开放型世界经济作出了积极贡献。

The China International Fair for Trade in Services (CIFTIS) is the world's largest comprehensive exhibition in the field of trade in services and also serves as an important window for China's opening-up. General Secretary Xi Jinping has delivered keynote speeches via video link or sent congratulatory letters to the CIFTIS for seven consecutive years, announcing a series of measures to further expand opening-up. He pointed out that CIFTIS is an important platform for wider opening-up, deeper cooperation and greater innovation. It is also a vivid portrayal of the high-quality development of China's service industry and trade in services, making positive contributions to the building of an open world economy.

主办单位 Hosts	北京市人民政府 THE PEOPLE'S GOVERNMENT OF BEIJING MUNICIPALITY		中华人民共和国商务部 MINISTRY OF COMMERCE PEOPLE'S REPUBLIC OF CHINA		
支持单位 Supporters	 世界贸易组织 World Trade Organization (WTO)	 联合国贸易和发展会议 United Nations Conference on Trade and Development (UNCTAD)	 经济合作与发展组织 Organisation for Economic Co-operation and Development (OECD)		
国际合作机构 International Partners	 世界知识产权组织 World Intellectual Property Organization (WIPO)	 国际贸易中心 International Trade Centre (ITC)	 全球服务贸易联盟 Global Alliance for Trade in Services (GATS)	 世界贸易网点联盟 World Trade Point Federation (WTFPF)	 世界贸易中心协会 World Trade Centres Association (WTCA)

全球服务贸易峰会 Global Trade in Services Summit

2026 年全球服务贸易峰会由联合国贸易和发展会议、世界知识产权组织、北京市人民政府、中华人民共和国商务部共同主办，计划于 9 月 9 日上午在中国北京首钢园 1 号馆举行，邀请中外领导人、国际组织负责人出席并致辞，邀请跨国公司负责人出席并发言，共同探讨服务贸易发展新趋势，分享服务领域扩大开放的主张和实践，凝聚全球合作共识。

The 2026 Global Trade in Services Summit is co-hosted by United Nations Conference on Trade and Development (UNCTAD), the World Intellectual Property Organization (WIPO), the People's Government of Beijing Municipality, and the Ministry of Commerce People's Republic of China. The Summit is scheduled for the morning of September 9 at Hall 1, Shougang Park, Beijing. Chinese and foreign leaders and heads of international organizations will be invited to attend the Summit and deliver addresses, and heads of multinational corporations will be invited to deliver speeches. Together, they will explore new trends in the development of trade in services, share insights and practices on further expanding opening-up in the services sector, and build consensus on global cooperation.



展览展示 Exhibitions and Displays

主题展 Thematic Exhibitions

主题展邀请中国各省区市、国际组织及境外国家和地区集中展示全球服务贸易的新趋势、新技术、新成果，突出服务贸易特征，推动服务业创新发展。

China's provinces, autonomous regions and municipalities, as well as international organizations, foreign countries and regions, will be invited to showcase new trends, technologies, and achievements in global trade in services. This section will highlight the distinctive features of trade in services and foster innovation in the services industry.



专题展 Special Exhibitions

专题展聚焦服务型制造、数字贸易、文商旅体融合发展等重点领域，共设 9 个专题展区，注重专业性和互动体验。

Focusing on key areas such as service-oriented manufacturing, digital trade, and the integrated development of culture, commerce, tourism, and sports, this section features nine special exhibition areas, with a strong professional focus and enhanced interactive experiences.

电信、计算机和信息服务 Telecommunications, Computer & Information Services

围绕电信服务、数字技术、人工智能、智能制造、人形机器人、科技出海等组织展览展示。Exhibitions are organized focusing on telecommunications services, digital technologies, artificial intelligence, intelligent manufacturing, humanoid robots, and the global expansion of tech enterprises.

金融服务 Financial Services

打造“全球金融创新产品和服务展示、重要政策和行业规则发布、合作伙伴洽谈、前沿金融体验”四大平台，为全球金融治理贡献中国智慧，展现中国金融业开放与担当。This area creates four major platforms for "the display of global financial innovation products and services, the release of important policies and industry rules, negotiations between partners, and cutting-edge financial experiences". It aims to contribute China's insights to global financial governance and demonstrate the openness and responsibility of China's financial industry.

文旅服务 Culture & Tourism Services

大力发展文化领域新质生产力，积极推动文化与科技、金融、旅游融合，打造文化消费新场景，促进对外文化贸易发展，加强国际文化交流合作，展现文化、旅游业融合创新和高质量发展成果。This area focuses on developing new quality productive forces in the cultural sector, promoting the integration of culture with technology, finance, and tourism, creating new scenarios for cultural consumption, boosting international cultural trade, and strengthening international cultural exchanges and cooperation. It showcases results in the integrated innovation and high-quality development of the cultural and tourism industries.

教育服务 Education Services

聚焦教育、科技、人才前沿领域和一体化发展，加快引进国际一流教育资源，积极参与全球教育治理，充分展现教育服务贸易在促进重要人才中心和创新高地建设中的重要作用。Focusing on the frontiers and integrated development of education, science and technology, and talent, this area highlights the accelerated introduction of world-class educational resources and the active participation in global education governance. It fully demonstrates the vital role of trade in education services in building major talent centers and innovation hubs.

体育服务 Sports Services

依托国际领军型赛事名城定位，以展会为载体、赛事为纽带、产业为目标，聚焦赛事经济，涵盖赛事场景、群众体育与智能装备、数字技术深度融合，赛事、户外运动与文商旅健深度融合。Building on Beijing's positioning as the world's leading city for major international sports events, this area uses exhibitions as a carrier, events as a link, and industry growth as a goal. It focuses on the sports event economy, featuring the deep integration of event scenarios and mass sports with intelligent equipment and digital technologies, as well as the integrated development of sports events and outdoor sports with culture, commerce, tourism, and health.

运输和商务服务 Transportation & Business Services

首次设立“出海服务专区”，整合跨境电商、法律、税务、知识产权、人力、咨询、仓储物流等，打造全链条服务的“出海会客厅”。For the first time, a "Go-Global Service Zone" has been established. It integrates cross-border e-commerce, legal, taxation, intellectual property, human resources, consulting, warehousing, and logistics services to create a "one-stop service hub for going global" that offers full-chain services.

工程咨询与建筑服务 Engineering Consulting & Construction Services

重点突出标准体系与顶层设计，集中展示优质建筑标准的制定成果与前沿设计方案，系统呈现新型环保建材、BIM 全生命周期管理、智能建造等技术的实际应用场景。This area highlights standard systems and overall planning and design, showcasing achievements in high-quality construction standards and cutting-edge design solutions. It systematically presents the practical application scenarios of new eco-friendly building materials, BIM full-lifecycle management, and intelligent construction technologies.

健康卫生服务 Health Services

聚焦健康卫生服务贸易高质量发展成效和首都医学科技创新最新进展，不断增强健康卫生服务专业化能力，与卫生健康事业和医药健康产业协同发展相融合，与改善民生和城市治理相融合。Focusing on the high-quality development of trade in health services and the latest progress in Beijing's medical innovation, this area continuously enhances professional capabilities, integrates with the development of the health sector and healthcare industry, and aligns with the improvement of people's livelihoods and urban governance.

环境与能源服务 Environment & Energy Services

聚焦生态环境综合治理与能源高效利用，重点展示全球环境与能源服务领域的最新成果与技术革新。This area highlights the latest achievements and technological innovations in the global environment and energy services, with a focus on the comprehensive management of the eco-environment and efficient energy utilization.

